

Minutes of the Meeting of Labelling of LED subgroup – BEE, New Delhi – 4th June, 2014

A brainstorming meeting was held at Bureau of Energy Efficiency (BEE), New Delhi on 4th June, 2014 to discuss the proposal of Labeling LEDs/Media Campaign under the S&L/SEEP programme of BEE.

The meeting was co-chaired by Dr. Ashok Kumar and Shri Saurabh Diddi, Energy Economists, BEE who welcomed the guests and briefed them about the proposal to label LEDs and also pursue a media campaign to promote LEDs in the Indian Market. The following were the points as discussed in this meeting.

1. The members of the meeting broadly deliberated on, specifications to be included on the label, Placement of the label on the LED packaging and the subsequent media campaign.
2. The manufacturer's suggested inclusion of specifications such as Lumen/ Watt, Current, Warranty and Lumens, however the chairs suggested that the inclusion of Warranty clause and current were debatable and was decided that such details would be decided by the technical committee.
3. The members deliberated on the constitution of a technical committee to take things forward. The proposed committee could include BEE (Chair), BIS, Manufacturers, Associations, Labs, EESL and DG S&D including NPL, CPRI, ERDA, ELCOMA, LEDMA and consumer organizations.
4. The members also deliberated on the ideal placement of the label on the packaging and inclusion of a small logo on the LED luminaire to avoid any discrepancy.
5. The members from EESL provided inputs on ongoing projects in Delhi, Ahmedabad, Mumbai, Gujarat, Pondicherry and Chhattisgarh.
6. The members finalized the dates for the next meeting as 27th June, 2014. However, it was further decided that the meeting would be held on **2nd July, 2014 at 12 PM** as per the availability of members.
7. The manufacturers informed that LEDs were available in States like Delhi, Punjab and other metro cities and the media campaign could immediately be started in these states.
8. Committee also suggested that the media campaign could immediately be started in Delhi and later extended to the metro cities.
9. For outreach programme, the members deliberated upon the creatives prepared by BEE and finalized one design for dissemination through media. The design suggested has been enclosed
10. The meeting ended with vote of thanks by Dr. Ashok Kumar.