



ऊर्जा दक्षता ब्यूरो
(भारत सरकार, विद्युत मंत्रालय)
BUREAU OF ENERGY EFFICIENCY
(Government of India, Ministry of Power)



BEE/S&L/Visi Cooler/4/2023-24

13th March, 2024

Advisory

Important instructions regarding Star Labeling Program for Commercial Beverage Cooler (Visi Cooler)

वाणिज्यिक पेय कूलर (विसी कूलर) के लिए बीईई स्टार लेबलिंग कार्यक्रम के संबंध में महत्वपूर्ण निर्देश

1. This is to inform that Bureau of Energy Efficiency (BEE) has launched the Star Labeling Program for Commercial Beverage Cooler (Visi Cooler) under the voluntary regime on 1st March, 2024.
2. The star rating table is applicable from 1st March, 2024 to 31st December, 2026.
3. In view of the above, online portal for brand and model registration will be active w.e.f 13th March, 2024 at 3:00 PM.
4. Copy of schedule and sample label layout may please be accessed from the S&L portal (<https://beestarlabel.com>).
5. Manufacturers are requested to expeditiously register their brands and models through S&L portal of BEE (<https://beestarlabel.com>).

P. Samal

(Pravatanalini Samal)
Director

स्वहित एवं राष्ट्रहित में ऊर्जा बचाएँ Save Energy for Benefit of self and Nation