



# ऊर्जा दक्षता ब्यूरो

(भारत सरकार, विद्युत मंत्रालय)

## BUREAU OF ENERGY EFFICIENCY

(Government of India, Ministry of Power)



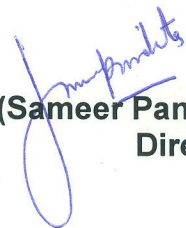
21<sup>st</sup> January 2021

### **Important Instruction regarding Voluntary Star Labeling Program for UHD (4K, 8K) Television**

Bureau of Energy Efficiency launched the Voluntary Star Labeling Program for UHD television on the occasion of National Energy Conservation Awards, celebrated on 11<sup>th</sup> January, 2021. The program covers Ultra-High Definition (UHD) televisions including Liquid Crystal Display with LED backlighting, OLED displays, QLED displays, Micro-LED displays covered under the scope of IEC 62087: 2015-part 3 edition 1.0 (for onmode power consumption & standby power consumption in watts) and IS 616: 2017 / IEC 60065:2014 Edition 8.0 (for Safety purpose). The energy consumption standards are based on the Annual Energy Consumption (kwh/year) of the UHD television.

The energy consumption standards for UHD television are applicable from 1<sup>st</sup> January 2021 to 31<sup>st</sup> December 2021. The portal for registering the UHD television has been activated.

In this regard, all manufacturers are requested to expeditiously register their firms and UHD TV models with BEE at the earliest. Manufacturers may register their agencies & products on [beestarlabel.com](http://beestarlabel.com).

  
(Sameer Pandita)  
Director