



9th February, 2022

ALERT

Important Instruction to all Pump sets manufacturers and permittees:

This is to inform that manufacturers/ Permittees wishing to apply for seeking star label for agriculture pump sets shall apply with sample label format as described below:

120.00 mm

Performance Factor : Overall Efficiency Sets:		cy of the Pump	
	%		BEE/XXX/XXX/XX
Label Period: 1st Febru	ary 2020 - 31st Janua	ry 2023	
Brand:		Min. Sub: m	
Model/ Year : Rated Power		Kw/ HP	
Head: m	Dis: Ips	Operating Hea	ad Range: m
Speed: RPM	CONN.		No. of Stages:
V,PH, 50Hz, Duty-S1, Category- A/B		S.No:	
	Label Period: 1st Febru Brand: Model/ Year : Head: m Speed: RPM	Performance Factor: sets:% Label Period: 1st February 2020 - 31st Janua Brand: Model/ Year: Head: m	Sets: % Label Period: 1st February 2020 - 31st January 2023 Brand: Model/ Year: Rated Power: Head: m Dis: Ips Operating Heat Speed: RPM CONN.

70.00 mm

(i) Colour Scheme for Logo

BLUE -

Hue (H)-239° Saturation(S):64% Brightness (B):59%

Luminance or lightness (L):28, chromatic components -a: 24 b: 54

Red(R):54 Green (G):55 Blue (B):151

Cyan(C):97% Magenta (M):95% Yellow(Y):6% Black (K):1%

Web color code - #363797

GREEN -

Hue (H)-150o Saturation(S):10% Brightness (B):67%

Luminance or lightness (L):61, chromatic components -a: 53 b: 32

Red(R):0 Green (G):170 Blue (B):87

Cyan(C):81% Magenta (M):10% Yellow(Y):90% Black (K):1%

Web color code - #00AA56

P. Lamal.

स्वहित एवं राष्ट्रहित में ऊर्जा बचाएँ

Save Energy for Benefit of Self and Nation

(ii) Label Material

The label shall be durable (cardboard or metal) and possess good wear and tear characteristics and self-adhesive type. It should stick tightly on the appliance surface. The design and dimension of the label for pump sets shall be as given for sample labels specified in this alert above.

*Note: Sample label shall not be placed on letter head or A4 size sheet. It should be uploaded with exact size in JPEG format as mentioned above in the alert.

This issues with the approval of Competent Authority.

(Pravatanalini Samal)

Director

P. Samal.