

8th September, 2017

Important Instructions to all the Manufacturer and Permittee

Bureau of Energy Efficiency, Ministry of Power, incorporate the EAN/GTIN for all model numbers and customer care details of appliances in BEE portal with the objective of increasing consumer confidence on BEE Star Labelling and to integrate and provide the BEE Star Labelling related information to consumer on BEE Star Label Mobile App on scan of the GTIN as Barcode on the appliance. So, it is requested to kindly mention the GTIN No. and also provide the Customer Care Details for your registered approved models on the portal.


(Saurabh Diddi)
Director